Annual Report 2014

A Year of Growth
Dear Segal Family Foundation partners and supporters,

We have seen continued growth of the Foundation since our inception in 2004. When we look back, we’ve given over $30 million in funding over the past five years alone. We’ve built a community of 180 incredible nongovernmental organization (NGO) partners across 20 countries in Sub Saharan Africa alongside some great likeminded funders.

I was able to see our growth firsthand when we gathered more than 300 leaders of African and international NGOs in Arusha, Tanzania for our first Annual Meeting on the African continent. We spent four days together in July building relationships, expanding each others’ networks, and striving towards our goal of Building a Community of Creative Collaborators.

We continue to focus on supporting healthy, productive and empathetic youth. Specifically, we want to help young people across Africa access progressive Sexual & Reproductive Health information & services, as well as opportunities for Youth Employment. We want to be progressive funders, supporting important programs that others won’t touch, such as providing safe and legal abortion, in our desire to ensure that all people have protection of their reproductive rights.

Since we began, we have been focused on grassroots projects led by talented leaders and in 2014 we continued to find and support place-based, grassroots organizations- our Grassroots Innovators- who make up the majority of our portfolio. We also focused on creating more synergies between our Grassroots Innovators and fast-moving entrepreneurial organizations focused on scale- our Systems Innovators- and larger international NGOs with strong research capabilities- our Learning Partners. By partnering with organizations big and small we are ensuring that the most cutting edge research and technical expertise are reaching some of the most rural, hard to reach places.

Over the years we have built our team with strong leadership from my son, Martin Segal, Managing Director and Andy Bryant, Executive Director. We now have a total of four staff based in New Jersey and three staff based in East Africa, giving us a unique expertise in understanding and responding to the challenges facing communities on the continent. Our Board of Directors continues to get stronger every year with the addition of experts in the field of international development. They guide, provoke and push us to be better donors.

We will continue to support our family of partners in 2015, focusing on new and better ways to help them achieve their vision of development in the communities they work in. It is important to remember, quoting Winston Churchill, to “never give in--never, never, never, never, in nothing great or small, large or petty, never give in except to convictions of honour and good sense.”

Barry Segal
Founder, Segal Family Foundation
Mission
Segal Family Foundation partners with outstanding organizations improving the well-being of communities in Sub Saharan Africa.

Vision
Our vision is that every Sub Saharan African grows up with access to quality education and health services, the protection of their reproductive rights, and the opportunity to contribute to a productive society.
About Segal Family Foundation

WE ARE BUILDING A COMMUNITY OF CREATIVE COLLABORATORS.

We find visionary grassroots organizations, progressive donors and collaborative international NGOs to implement, refine and scale the most effective, locally appropriate solutions to improve the well-being of communities across Sub Saharan Africa.

WE SUPPORT ORGANIZATIONS CULTIVATING HEALTHY, PRODUCTIVE AND EMPATHETIC YOUTH.

Our partners advance adolescent sexual and reproductive health, improve access to quality education and increase youth employment.

OUR WORK IS ACHIEVED THROUGH OUR ACTIVE PARTNERSHIP MODEL.

It is rooted in a deep respect for our partners, with whom we build long-term relationships. Led by our team in Sub Saharan Africa, we provide Flexible Funding and Capacity Building support based on our partners’ needs that includes:

- Community Building through convening networks of changemakers
- Opportunities to access capacity building resources
- Influencing our donor friends to adopt similar practices
We support exemplary organizations across 20 countries in Sub Saharan Africa. The vast majority of our partners are in East Africa where we have built a team.
SPECIAL INITIATIVE: EBOLA RELIEF

Emergency response funding is not our speciality, but we felt compelled to take action to combat the Ebola virus epidemic.

We worked within our community of funders, international NGOs and local NGOs to support great local partners in Liberia, Sierra Leone and Guinea.

We deployed over $325,000 to 10 organizations for Ebola relief efforts, including current partners: BRAC, Gbowee Peace Foundation, Last Mile Health, Taia Peace Foundation, MacDella Cooper Foundation & More Than Me.

Our Funding:

<table>
<thead>
<tr>
<th>Grants</th>
<th>$9.4M Given in Grants &amp; Program Related Investments</th>
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</thead>
<tbody>
<tr>
<td>Capacity Building</td>
<td>$2.4M Leveraged from other Funding Sources</td>
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$142.6K Spent on Partner Capacity Building Support

*Figures inclusive of Barry Segal’s personal donations

Portfolio Breakdown

**WE REMAIN FOCUSED ON GRASSROOTS ORGANIZATIONS**

Partners with budgets less than $1 Million

67%

**79 provide health programming**

**100 provide youth programming**

61% 52%

Women in Leadership Africans in Leadership

Photo Credit for page: Kate Cummings & Last Mile Health
Segal Family Foundation
TIMELINE

The Beginning 2004
Barry Segal founds Segal Family Foundation as a 501(c)3 organization.

Our Africa Focus 2008
After Barry’s trip to Rwanda, he decides to focus his philanthropic efforts on African nongovernmental organizations.
7 Grantee Partners

Leadership Emerges 2010
Martin Segal becomes the Managing Director of SFF.
Andy Bryant is hired as Executive Director.
43 Grantee Partners
After building a successful business, Bradco Supply, Barry Segal looked for a new challenge. During Barry’s trip to Africa in 2008, he made a few observations: that there were talented people who lacked opportunities and that many organizations in Africa are working to solve similar problems with very little collaboration.

He believed that he could make an impact by investing in grassroots organizations run by talented leaders and by encouraging organizations to work together.

Eve Omala is hired as Program Officer, based in Kampala, Uganda. Alyssa Mesich is hired as Communications Manager. **178 Grantee Partners**

We refine our brand of philanthropy: Active Partnership. Katherine Anderson is hired as Knowledge & Impact Manager. **141 Grantee Partners**

Ash Rogers is hired as Director of Operations, based in Kampala, Uganda. Dedo Baranshamaje is hired to direct our Burundi Social Impact Incubator. **142 Grantee Partners**
Active Partnership

**Building Community**

We bring together our family of partners—grassroots NGOs, international NGOs and donors—to build relationships and create more synergies. We host an Annual Meeting, Health Summit and Youth Summit along with smaller convenings throughout the year.

**Creating Opportunities**

We provide all of our partners with access to capacity building resources to strengthen their organizational health. We offer a subset of our partners an intensive 6-month capacity building program called Targeted Capacity Support (more information to the right).

**Flexible Funding**

We offer restricted or unrestricted funds based on our partners’ needs. We strive to fund our partners in a way that supports their organizations’ health and growth.

**Influencing Philanthropy**

We engage in different networks of likeminded funders to learn from each other, partner together to support the best organizations, and advocate for better practices in grant-making.

**Our model of funding, which we call Active Partnership,** is rooted in deep respect and admiration of our grantee partners. We develop long-term relationships with our partners, led by our team on the ground in Sub Saharan Africa. Our community improves our partners’ abilities to design the most effective, locally appropriate solutions to challenges facing youth across Sub Saharan Africa.
Targeted Capacity Support (TCS)

2013 marked the inaugural year of our TCS program, designed to leverage our resources and networks to launch a subset of our partners to the next level of impact.

In 2014, we selected 14 of our partners across the portfolio to partake in TCS.

We improved the process by adding a two-day participatory capacity assessment process guided by SFF and geared towards our partner’s entire team, not just management.

We further expanded our fundraising and communications offerings, helping to improve external materials and create more connections to funders.

The result is a 6-month capacity building program that involves:

1. **Institutional Capacity Assessment**  
   A partner-led, SFF-guided assessment of our partner organization’s institutional capacity.

2. **Institutional Capacity Grant**  
   A small grant, in addition to on-going funding, to support our partner’s chosen target capacity area.

3. **Fundraising and Communications Review**  
   An in depth review of these areas resulting in advice and connections to other funders.

We work to empower people to survive and to thrive beyond the HIV/AIDS pandemic. We support rural Community-Based Organizations and are using SFF’s Facilitation Guide to support our CBOs’ organizational growth and fundraising.”  
- Vickie Winkler, Founder, Africa HEART

“Aparticipatory Process

“The SFF team never presumes to know the work better than grassroots implementers and listens intently to our needs. When they came to assess Lwala’s organizational capacity on the ground, we felt like co-learners, not passive recipients.

The result of this honest environment was a report and a capacity development plan that feels relevant and achievable.”

- James Nardella, Executive Director, Lwala Community Alliance
Active Partnership focuses on creating connections between our partners. Grassroots Innovators have localized knowledge about the communities they work in and can gain access to new innovations, technical expertise, best practices and research by partnering with Systems Innovators and Learning Partners. The latter, in turn, can benefit from connecting with organizations with deep roots and trust in the communities they work in.

**Grassroots Innovator Spotlight:**
**Mother Health International**

Ot Nywal Me Kuc (House of Birth and Peace) is a sustainable, solar powered birth house located in Atiak, Northern Uganda- the closest hospital is 50 miles away.

Mother Health International (MHI) has trained 30 ‘mobile midwives’ and equipped them with bicycles to visit pregnant women in their homes for prenatal care and post partum follow up. But these wonder-women needed some horsepower.

**Funding an Emergency Vehicle**

In 2014 Segal Family Foundation helped fund the purchase of a used Toyota van. Throughout the year 3,136 women gave birth at the MHI clinic. MHI picked up 2,317 of these women in the van, drove 2,547 women home, and made 126 emergency trips to the hospital in 2014.

**Mobile Midwives in Action**

In December, MHI began doing prenatal outreaches to nearby villages. A young woman named Patricia was first in line when the two midwives came to her village bringing prenatal vitamins and equipment for prenatal care. It was her first time receiving prenatal care.

When she felt labor pains she called MHI’s ‘labor line’ and was told the driver was on his way.

Unfortunately, the river had flooded out the road and the driver couldn't pass. One midwife, Katherine, was able to reach Patricia by walking her bike through a small unflooded path, and together they returned to the vehicle.

She arrived at the clinic around 6 PM and at 2 AM a beautiful, healthy baby girl was born.
STIR Education is working to transform the teaching profession by motivating and empowering teachers and thereby improving learning outcomes for children in their classrooms.

In 2014 alone, 4,500 Indian and Ugandan teachers joined the movement, impacting 170,000 children in 12 Indian states and 21 Ugandan districts.

As a Systems Innovator, STIR seeks to embed their model into existing NGO and Government structures, making it truly sustainable. Therefore, partnership is critical to scale their impact.

In 2014, STIR partnered with nine of the leading education NGOs across Uganda, including SFF partners Build Africa, Building Tomorrow and Educate!

STIR works with their partners providing training, support and certification to embed STIR’s methodology into the partners’ programmes. STIR is motivating teachers and changing the quality of education across Uganda.

In Uganda 27% of teaching days are missed. 84% of Ugandan teachers say they want to quit because they are demotivated and don’t have enough support.

“As much as teachers feel out-of-control of so many challenges facing education in Uganda, STIR education provides a model that empowers teachers, recognizes their professional expertise and makes them agents of change. These are values Educate! strongly believes are crucial for providing a higher quality education and this like-mindedness makes the partnership with STIR a very equal and collaborative partnership.”

-Maarit Blak, Educate!

We want innovation to spread both ways—from the community level to the international level and from the international level to the community level. Our family of partners range from place-based organizations to international organizations.
Healthy, Empathetic & Productive Youth

We connect and support organizations that are working to help disadvantaged and high-achieving youth with access to quality education, programs that support their skills and career options, and access to sexual and reproductive health services.

Our partners are supporting over 65,000 youth across 20 countries in Sub Saharan Africa

We support:

- Youth-led organizations
- Sponsorship programs
- Formal educational institutions
- Career opportunities
- Life Skills development
- Informal or vocational training
- Mentorship
- Social entrepreneurship program
- Access to contraception
- Adolescent Sexual and Reproductive Health

Partner Spotlight: Indigenous Education Foundation of Tanzania

Orkeeswa School ranks in the top 4% of the country

Indigenous Education Foundation of Tanzania operates the Orkeeswa School in rural Tanzania.

In 2014, 100% of their Form Four students passed their National Exams, compared to the national average of 68%. 
Partner Spotlight: Reach A Hand Uganda

Reach a Hand Uganda (RAHU) is a youth-led non-profit organization focused on youth empowerment programs on Sexual Reproductive Health and Rights (SRHR) and HIV/AIDS awareness and prevention.

RAHU’s 3 Main Strategies

Peer-to-Peer Learning
Training more than 115 Peer Educators, who are equipped with SRHR information to share with their peers in over 30 schools.

Cultural Icons
Local celebrities, including singers, are at the forefront of RAHU’s activities. Their reputations inspire youth to listen and take part.

Social Media
They engage youth in Q&A sessions, share stories and make YouTube videos and photo campaigns go viral.

SFF’s Community
RAHU, in partnership with SFF partner, Nyaka AIDS Foundation, held an annual May Information Camp at the Nyaka School in Southern Uganda. The Camp encourages those who are HIV positive to live positively and teaches the youth sexual and reproductive health knowledge so that they can make informed SRHR decisions.
Our Objectives

Network

Top leadership of African NGOs had an opportunity to network with their peers, aligned funders, media and members of the Tanzanian government.

We held sessions based on sector and country to allow our community of partners to share best practices, innovations and build relationships.

Learn

The Annual Meeting featured workshops and panel sessions, including a panel moderated by Jeff Koinange of Kenya Television Network and former CNN Africa correspondent on Forces Shaping Africa.

SFF’s annual Pitch Competition showcased social innovations shared by NGO leaders.

Celebrate

Interactive, team building activities like the “SFF World Cup” and a cooking competition were incorporated into the meeting.

We also took time to celebrate each other’s work with evening performances by legendary Zimbabwean singer Oliver Mtukudzi & the Black Spirits and Tanzanian singer Nakaaya Sumari.
Tanzanian First Lady H.E. Salma Kikwete delivered the keynote address drawing attention to adolescent sexual and reproductive health in Tanzania.

“They need to join hands to step up advocacy with policy and decision makers to ensure that we have policies, laws and regulations that protect adolescent girls from bad habits and bad guys,” said Tanzanian First Lady H.E. Salma Kikwete.

**SFF Awards Gala Winners:**

- **Angel for Africa winner,** Kip Keino of Kipkeino Foundation
  
  Kip is an ex-Olympic gold medalist runner turned philanthropist. He’s built schools and operates youth-focused programs in Kenya.

- **Rising Star winner,** Humphrey Nabimanya of Reach a Hand Uganda
  
  Humphrey founded RAHU with a “for youth, by youth” model to deliver youth-friendly knowledge on sexual and reproductive health.

- **Grassroots Champion winner,** Rafiki wa Maendeleo Trust
  
  Rafiki started as a mom-and-pop shop and now has holistic programs in 35 villages in western Kenya, improving the lives of families with their community-led approach.

- **Creative Development winner,** Peripheral Vision International
  
  PVI works to transform East Africa’s media landscape in a way that promotes human rights, increases access to information, and empowers marginalized communities.

- **ASRH Poster Contest winner,** Wycliff Nackeel, student of Education For All Children
  
  EFAC provides an education-to-employment program for bright, disadvantaged Kenyan youth to foster leadership, economic opportunity & social process.
Health Summit

Our partners are tackling health and youth challenges throughout Sub Saharan Africa. We’ve created two communities- Health Network and Youth Network- to provide our partners with year-round support and collaboration.

We brought together 40 health partners in Jinja, Uganda to discuss “Bottom Up Innovations in Health”- local innovations developed by local leaders and for the communities they work in.

U.S. Ambassador to Uganda, Scott DeLisi, presented Mother Health International with the Bottom Up Innovation in Health Award and Service Yezu Mwiza with the Excellence in Grassroots Health Outreach Award.

Sessions included a human-centered design exercise led by IDEO.org and sessions from Microclinics International, Marie Stopes Uganda, Partners in Health and BRAC Uganda.

Burundi Collaborates

SFF’s Burundi Country Network originated during this year’s Health Summit.

During the Summit, participants discussed important health issues facing their countries. The Burundi group was inspired to continue meeting when they got home. With different expertise and perspectives, these organizations meet every month to identify areas to support each other and advocate as a group for major health areas requiring attention.

Members include: LifeNet International, BYFC, Village Health Works, Cries of a Child, SaCoDe, Service Yezu Mwiza and FVS-AMADE.
Youth Summit

We also host a Health Summit each November and a Youth Summit each April. These summits are a platform for our partners to come together to share knowledge, learn about new innovations and recognize each other’s work.

We brought together 34 partners for our Youth Summit in Naivasha, Kenya. The retreat gave our partners’ program staff the opportunity to network with peer organizations, share innovations, build new relationships and rekindle existing relationships.

Amani Institute led a Design Thinking session in which participants were encouraged to build a concept for a youth-friendly community center from scratch - setting aside their previous experience and pre-conceived notions. The exercise helped many to rethink how they might work together beyond the Summit.

Partnering For Quality Education

Education is not free in Kenya. Kenya Education Fund (KEF), a member of our Youth Summit, provides scholarships and career mentoring to Kenyan secondary school students who are denied schooling because of poverty.

KEF is the largest non-institutional scholarship fund in Kenya, having provided approximately 1,500 educational scholarships since its inception.

KEF has partnered with Lwala Community Alliance to educate KEF scholars on reproductive health during Career-Mentoring Workshops. In exchange, KEF has provided 30 high school scholarships to Lwala beneficiaries over the past 3 years.

Since 2011, KEF has partnered with several other SFF grantees by providing computers, educational scholarships, and by cooperating on career mentoring workshops.
Burundi
Social Impact Incubator

SII, situated in Bujumbura, Burundi, was created by SFF in 2013 to serve as a common space for local organizations, international NGOs and donors to collaborate on Burundi’s most challenging issues. In 2013, our inaugural class consisted of 12 indigenous NGOs. A year after graduation, these 12 organizations have collectively received nearly $1 million in international funding.

In 2014, for SII 2.0, CARE International Burundi joined as an implementing partner, bringing SII more resources and opportunities. We grew our class to 22 indigenous NGOs, and our first two cohorts of classes subsequently founded the SII Alumni Network.

In 2015, ActionAid Burundi will join SFF and Care International Burundi to run SII 3.0 as a consortium.

SII's 7-month Training Program Aims To:

- Promote Burundi’s NGO sector by fostering collaboration and trust amongst indigenous organizations, creating a community of partners working together.
- Provide linkages for NGOs to access capacity building resources, trainings, and funding.
- Engage donors in Burundi, encouraging them to work collaboratively with grassroots NGOs to attract more international donors to Burundi.

SII Alumni Network
Launched at the end of 2014, the SII Alumni Network is comprised of SII champions of previous classes.

They elect their own leadership and design their own activities. Their ambition is to set the standards for all Burundi civil society organizations as well as to serve a network of support, stimulation, inspiration and shared resources.

They meet once a quarter and pursue joint funding from bilateral institutions.
New Partners from SII 2.0

United for Children Burundi Bwuno Mungi (UCBUM)
UCBUM works in one of the most underserved communities in Burundi in the outskirts of Bujumbura. UCBUM works to improve access to quality education for 150 of the most vulnerable kids. These children live in a local landfill and their days would normally be filled collecting trash, but UCBUM provides school sponsorship and after-school programming at their day center to keep them in school.

UCBUM also runs programs for parents to learn new skills. Their ambition is for their center to become a quality resourceful center for kids and parents. Their kids are top performers in school and all passed their exams.

Parc des Jeunes Entrepreneurs (PARJE)
PARJE is a youth parc (park), providing training and coaching for young business ideas to out-of-school youth.

At their hub youth have access to resources, peer support and the network required to grow their businesses. PARJE’s vision is to have as many female businesses as males businesses incubated at their hub.
Grantee Partners

A Child for All
Action for Community Development
Africa Volunteer Corps
Africa Yoga Project
AfricAID
African Center for Social Sustainability
African Innovation Prize
Agahozo-Shalom Youth Village
AGE Africa
Airlink
Akilah Institute
Akili Dada
Amani Global Works
Angels Initiative
Anza
Art & Global Health Center Africa
Arusha Lutheran Medical Center
Ashoka
BEADS for Education
BESO-Foundation
BOMA Project
BRAC
Budondo Community Based Organization
Build Africa
Building Tomorrow
Burundi Youth for Christ
CA Bikes
Caroline for Kibera
ChangeA-Life Uganda
Children & Youth Empowerment Center
Clinton Health Access Initiative
Congo Leadership Institute
Cries of a Child, The
Crossroads Springs Africa
Digital Divide Data
Dikembe Mutombo Foundation
D-Prize
Eastern Congo Initiative
Echoing Green
Educate!
Education For All Children
EnClasse
Foi en Action
Foundation for Africa Medicine & Education
Foundation for Community Development & Empowerment
Foundation for Tomorrow, The
Foundation Rwanda
Fountain of Life
FVS-AMADE
Gardens for Health International
Gbowe Peace Foundation
Georges Malaika Foundation
Girls Foundation of Tanzania, The
Global Grassroots
Global Health Corps
Global Minimum
GlobeMed
Gondobay Manga Foundation
goods for good
GRACE Project, The
Habitat for Humanity
Harvest Initiatives
Hatua Likoni
Health Builders
Health Education & Relief Through Teaching
HEART Africa
HELGA
Hope Through Health
Imbuto Foundation
Indego Africa
Indigenous Education Fund of Tanzania
IPROSARUDE
Jitegeme
Joyce Banda Foundation
Kabubbu Development Project
Kenya Education Fund
Kepler
KINDLE Orphan Outreach
Kipkeino Foundation
Kitovu Mobile AIDS Organisation
Komena
Komo Learning Centres
Kyetume Community Based Health Care Programme
Last Mile Health
LifeNet International
LivelyHoods
Living Goods
Lwala Community Alliance
MacDella Cooper Foundation
Machete Sustainability Project
Madieu Williams Foundation
Maison Shalom
Maranyundo Initiative
Marie Stopes Uganda
Medic Mobile
Microclinic International
MIT 100K
More Than Me
Mother Health International
mothers2mothers
myAgro
New Sight Eye Center
Niapole Project
Nibakure Children’s Village
North Star Alliance
Nsugenzi Community Based Organization
Nyaka AIDS Orphans Project
Nyansakia Church of Christ
One Acre Fund
One World Children’s Fund
Parc des Jeunes Entrepreneurs
Partners In Health
Peace for Africa & Economic Development
Penda Health
Peripheral Vision International
Permaculture Research Institute of Kenya
Planned Parenthood Federation of America
Population Media Center
Population Services International
Powering Potential
Princeton In Africa
Project Muso Ladamunen
Rafiki wa Maendeleo Trust
Raising the Village
Reach A Hand Uganda
Resonate
Restless Development Uganda
Ripple Effect Images
Root Capital
Rwanda Girls Initiative
Rwanda School Project
S.O.U.L. Foundation
SaCoDé
Sanergy
Save Life Give Hope
School Communities Offering Projects that Empower
Schools & Teachers Innovating For Results
Scientific Roets
SEGA Girls School
Service Yezu Mwiza
Set Her Free
Shared Value Africa
Shining Hope for Communities
Soft Power Health
Solidarity & Advocacy with Vulnerable Individuals in Crisis
Spark Microgrants
Straight Talk Foundation
Support for International Change
Sustainable Health Enterprises
Taia Peace Foundation
Tanzania Education Corporation
Tanzanian Children’s Fund
Teen Support Line
Tevel b’Tzedek
These Numbers Have Faces
Titaya Schools
Top Ride Academy
Tostan
Tugende
Umoja Tanzania
United for Children Burundi Bwuno Munsi
Unreasonable East Africa
Urukundo Foundation
Village Enterprise
Village Health Works
Village Hope Core International
W.E. Can Lead
Way Forward Foundation, The
We Care Solar
West African Vocational Education
WISER International
Women Win
Women’s Campaign International
Young 1ove
Young Achievers Award
Youth Challenge 4 Change
Zambian Institute for Sustainable Development
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