



2023 *SNAPSHOTS*

Segal Family Foundation 



BACK WITH A BANG

"Your connecting of donors and doers has nurtured countless dreams across the continent and transformed them into tangible realities," said Her Excellency Jeannette Kagame, the keynote speaker at the July **Annual Meeting in Kigali**. Over 600 members of our community gathered for networking, learning, and celebrating at #Segal2023.

[LEARN MORE HERE](#)





CATALYZING CHANGE

When it comes to equitable giving, part of our work is collaborating with progressive donors to fund African visionaries with big ideas. In Kigali, we hosted **our first Donor Salon** as a platform for honest conversations with 85 fellow funders from four continents around money, power dynamics, and the how behind the why.

[LEARN MORE HERE](#)



STRONGER TOGETHER

Following catastrophic flooding from Cyclone Freddy in Malawi, local partners formed the **Tili Limodzi Coalition**. We worked with Hilton Foundation, Myriad USA, and Vitol Foundation to funnel emergency funding to partners on the ground already working in rapid needs assessment, food security, healthcare access, and restoring clean water services.



WAIT, THERE'S MORE

We were profiled by **Devex** ("How Segal Family Foundation became a top funder in Africa") and **Alliance** ("Funding the future of Africa"). • We conducted our second **Grantee Perception Report** and were thrilled to receive a 91% Net Promoter Score. • We joined the **Leadership Circle on Locally Led Development** with 14 other foundations. • It was an honor to be named **Catalyst 2030's Best Overall Donor!**

[LEARN MORE HERE](#)



BY THE NUMBERS: 368 GRANTEE PARTNERS ACROSS 20 COUNTRIES

• **88% ARE AFRICAN-LED** •

\$16.4 MILLION IN GRANT FUNDING

• **\$28.3 MILLION ADDITIONAL VALUE DRIVEN TO PARTNERS** •

FOLLOW ONLINE      

A HISTORY OF

Seqal

Family Foundation



IN FIVE CHAPTERS

*We celebrate Africa.
We champion African leaders.
We want African ingenuity to
get the financial backing
it deserves.*

THE BIRTH OF A VISION

2006-2010



Barry Segal created Segal Family Foundation to “fight for the little guys.” He gave us the compass that guides us to this day: going where others won’t, funding those who aren’t yet globally recognized, and attempting what others will not. He also selected some of our most cherished, high-performing partners who continue to serve as exemplars for the rest of our community today through our Luminary Circle.

BUILDING AN ORGANIZATION

2011-2015



We hired full-time staff, including our first Africa-side hires, and built systems to house our grantmaking. All this was done with the goal of minimizing formality and maximizing flexibility—a principle of nimbleness we continue to hold dear. With our first Annual Meetings and country-level convenings, we gave teeth to Barry's idea that there is value in building a community of our partners.

BUILDING A POINT OF VIEW

2016-2019



We recognized a major opportunity—
championing African visionaries.

The data (along with our own
observations) told us that these
changemakers were underfunded.
If we did the work to identify, nurture,
and promote them, we would see
local leaders transform their own
communities and countries. Our
African Visionary Fellowship began
offering community, connections,
and coaching to proximate leaders.

EXPERIMENTATION & GROWTH

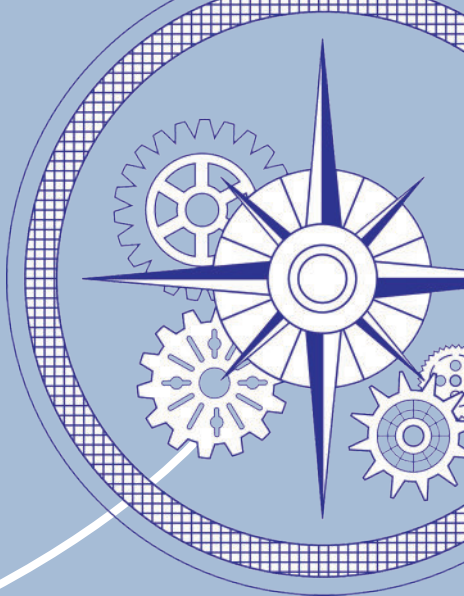
2020-2023



We became the second-largest American funder in Africa by number of grants (behind the Gates Foundation), while also building a reputation as a worthy connection for any Western funder interested in localizing their grantmaking. We refined our hub model, placing a lot of responsibility and power in the hands of our program officers, a model that has been replicated by many of our peers.

FULL POWER

2024 & BEYOND



Substantively shifting the approaches Western funders employ in their African-focused philanthropy is the work of decades, not years. We are ready to take advantage of the infrastructure we've built and the insights we've accrued. We know what our grantee partners need to succeed because they have told us and because we have witnessed their remarkable growth and impact. Equipped with new tactics and people—and the same compass Barry Segal gave us 15 years ago—we aim to maximize our influence. The results will be profound.